



Thank you for your interest in becoming a vital financial sponsor for GIG - The Art of Michigan Music. Your generous support allows us to shine a big spotlight on the outstanding artists supporting our rich music scene with an event that brings opportunities to benefit our local communities and our state.

To confirm your sponsorship, email chuck@lifeinmichigan.com with your desired sponsorship level and we'll get you set up. Checks should be made payable to Marshall Media Services LLC.

LABEL EXECUTIVE SPONSOR BENEFITS

Brand Logo Recognition On or Within:

- Brochures/programs: ~1,000 pieces
- GIG Flyers: ~500 pieces
- T-shirts: ~500 pieces

Brand Logo Recognition listing on Gig-Art-Of-Music.com

- Your logo displayed on the GIG - The Art of Michigan Music Label Executive sponsors section

Brand Name Recognition within:

- Inclusion in a GIG Preview story published in Life In Michigan and social media (LifeinMichigan.com - 18k page views per 30 days, Substack: 260, Facebook: 16,000 Instagram: 1,800)

Shout Outs: Sharing your name on at least four (4) GIG social media posts

Complimentary table space at Sunday Music Market

Four (4) Friday VIP tickets

Label Executive Investment: \$2000

Sponsorship availability subject to change.

SPONSORSHIP DEADLINE TO BE INCLUDED IN MARKETING MATERIALS: July 1, 2024