

Thank you for your interest in becoming a vital financial sponsor for GIG - The Art of Michigan Music. Your generous support allows us to shine a big spotlight on the outstanding artists supporting our rich music scene with an event that brings opportunities to benefit our local communities and our state.

To confirm your sponsorship, email <a href="mailto:chuck@lifeinmichigan.com">chuck@lifeinmichigan.com</a> with your desired sponsorship level and we'll get you set up. Checks should be made payable to GIG - The Art of Michigan Music Foundation.

## **TOUR MANAGER SPONSOR BENEFITS**

## **Brand Name Recognition** On or Within:

- Brochures/programs: ~1,000 pieces
- Inclusion in GIG Preview story published in Life In Michigan and social media (LifeinMichigan.com - 18k page views per 30 days, Substack: 260, Facebook: 16,000 Instagram: 1,800)

## Brand Name Recognition listing on Gig-Art-Of-Music.com

 Name will be displayed on the GIG - The Art of Michigan Music Tour Manager sponsors section

## Two (2) Friday VIP ticket

**Tour Manager Investment: \$500** 

Sponsorship availability subject to change.

SPONSORSHIP DEADLINE TO BE INCLUDED IN MARKETING MATERIALS: August 23, 2024