



Thank you for your interest in becoming a vital financial sponsor for GIG - The Art of Michigan Music. Your generous support allows us to shine a big spotlight on the outstanding artists supporting our rich music scene with an event that brings opportunities to benefit our local communities and our state.

To confirm your sponsorship, email chuck@lifeinmichigan.com with your desired sponsorship level and we'll get you set up. Checks should be made payable to GIG - The Art of Michigan Music Foundation.

ROCKSTAR SPONSOR BENEFITS

Brand Logo Recognition On or Within:

- Brochures/programs: ~1,000 pieces
- T-shirts: ~500 pieces
- GIG posters: 500 pieces
- GIG Flyers: ~500 pieces
- GIG Main stage banner

Brand Logo Recognition listing on Gig-Art-Of-Music.com

- Your logo featured on the GIG - The Art of Michigan Music Rockstar sponsors section
- Your logo featured at the bottom of the main website page in "Presented by:" section

Brand Name Recognition within:

- Inclusion in a GIG Preview story published in Life In Michigan and social media (LifeInMichigan.com - 18k page views per 30 days, Substack: 260, Facebook: 16,000 Instagram: 1,800)
- GIG Rockstar story published in Life In Michigan

Shout Outs:

- Mention your brand in on-stage announcements prior to Friday and Saturday music events.

- Sharing your name on all GIG social media posts
- Complimentary table** space at Sunday Music Market

Six (6) Friday VIP tickets

Rockstar Investment: \$5000

Tier limited to 2 sponsors

SPONSORSHIP DEADLINE TO BE INCLUDED IN MARKETING MATERIALS: August 23, 2024